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## ADVERTISING RATE CARD

PUBLICATION	RATES					
	Daily	Weekly	Monthly	Quarterly	Half Year	Yearly
<b>NEW RATES</b>						
The Standard	30.00	197.40	781.00	2,183.25	4,047.00	7,455.00
Nairobiian	N/A	30.00	124.00	358.00	686.00	1,310.00
<i>Discount</i>	<b>50%</b>	<b>53%</b>	<b>56%</b>	<b>59%</b>	<b>62%</b>	<b>65%</b>
<b>STUDENT'S RATES</b>						
The Standard	9.60	63.00	248.50	692.25	1,278.00	2,343.00
Nairobiian	-	6.00	24.27	67.60	124.80	228.80
<i>Discount</i>	<b>84%</b>	<b>85%</b>	<b>86%</b>	<b>87%</b>	<b>88%</b>	<b>89%</b>

### CORPORATE RATES / THE STANDARD

Range of Users	Discount %	6 months Subscription Rate		1 Year Subscription Rate	
		Cost in KES	Cost per Port	Cost	Cost per Port
0-50	N/A	4,047.00	4,047.00	7,455.00	7,455.00
51-150	5%	4,047.00	3,844.65	7,455.00	7,082.25
151-300	10%	4,047.00	3,642.30	7,455.00	6,709.50
301-500	15%	4,047.00	3,439.95	7,455.00	6,336.75
501 & Above	20%	4,047.00	3,237.60	7,455.00	5,964.00



#### STANDARD DIGITAL MEMBERSHIP OFFERS

- Can access up to 2 years archives
- Competitive Individual and corporate package subscription solutions
- Easy payments solutions
- Free breaking news alerts on SMS and email.

### CORPORATE RATES / THE NAIROBIAN

Range of Users	Discount %	6 months Subscription Rate		1 Year Subscription Rate	
		Cost in KES	Cost per Port	Cost	Cost per Port
0-50	N/A	686.00	686.00	1,310.00	1,310.00
51-150	5%	686.00	651.70	1,310.00	1,244.50
151-300	10%	686.00	617.40	1,310.00	1,179.00
301-500	15%	686.00	583.10	1,310.00	1,113.50
501 & Above	20%	686.00	548.80	1,310.00	1,048.00



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